BHOC A PROJECT OF **BUILDING HEALTHY ONLINE COMMUNITIES**



TAKEMEHOME™

TakeMeHome™ is a non-profit program designed with a focus on reaching gay, bi, queer, and other men who have sex with men (MSM) and trans people who use dating apps. However, our platform is open to all people in participating locations for lab-based STI testing and PrEP labs (age dependent on location), rapid HIV oral swab tests (all people over age 17), and rapid in-home syphilis tests.

We support public health partners who are prioritizing other communities who could benefit from self-testing, including unhoused people, sex workers, and people who inject drugs.

Marketing is Included

BHOC has spent more than a decade growing relationships with our dating app partners, many of which promote TakeMeHome™ to their users. This promotion is included in your cost! **Dating apps drive the majority of traffic** to our self-testing program in active locations.

Reaching the Right People

We reach those most vulnerable to HIV and other STIs in your community. Since our launch in 2020, we continue to see that **1 in 3 TakeMeHome™ participants have <u>never</u> tested for HIV**.

Centering Our Participants

From our **award-winning website to our customer service team**, we strive to make a TakeMeHome™ participant's self-testing experience a comfortable and confident one. We are on call to support their order, sample collection, and to provide linkage to other health services.

Why Choose Us ?

- Extensive data reporting included
- Service available in English & Spanish
- Your health goals drive our service–not profits
- Connect participants to your local services for post-test support
- Year-round user feedback interviews drive programmatic changes– like connecting testers to PrEP & doxyPEP info or piloting naloxone distribution

628-899-4663 jenhecht@bhocpartners.org tmhtest.me/signup

HOW IT WORKS

1. **PUBLIC HEALTH PARTNERS PURCHASE KITS VIA NASTAD**
2. **WE ADD TEST KIT STOCK IN YOUR ZIP CODES**
3. **OUR DATING APP PARTNERS ADVERTISE THE SERVICE**
4. **PEOPLE IN YOUR AREA ORDER A TEST AT NO COST**
5. **OUR LAB PARTNER SHIPS KITS DIRECTLY TO USERS**
6. **OUR TEAM HANDLES CUSTOMER SERVICE & POST-TEST SUPPORT**



TEST KIT OPTIONS



Rapid HIV Tests

INSTI® HIV Self-Test
OraQuick® In-Home HIV Test



Rapid In-Home Syphilis

First to Know® Syphilis Test

Self-Collected STI Testing

- Chlamydia (3-site)
- Gonorrhea (3-site)
- Hepatitis C*
- HIV
- Syphilis*

**Only if eligible*

Self-Collected PrEP Labs

- Two options: PrEP initiation & PrEP maintenance labs
- Creatinine level
- Hepatitis B**
- HIV

***Only for PrEP initiation*

Contact us to confirm availability

TakeMeHome™ is leading the #SelfTestingRevolution.

Based off of the TakeMeHome™ self-testing model, **Together TakeMeHome** expands access to HIV self-testing nationally for everyone 17 and older. Complement the national program by offering STI self-testing & PrEP labs in your area!

1 in 3
NEVER TESTED BEFORE

15%
STI POSITIVITY RATE

Riverside County, CA

"I was nervous about the finger prick, but it didn't hurt as bad as I expected. Everything was streamlined. I have no complaints!"

Arkansas

"I liked how fast it was and how I could get the courage to do it in my own home on my own time. I was very anxious but glad I did this."

North Carolina

"My TakeMeHome test came back positive, but I'm happy to say I'm on meds now and fully undetectable."

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